



The Essence of Clinical Aromatherapy

International Seminar

SPONSORSHIP INFORMATION

THE ESSENCE OF CLINICAL AROMATHERAPY INTERNATIONAL SEMINAR

Friday 21st & Saturday 22nd May 2021

Welcome to The Essence of Clinical Aromatherapy International Seminar and Trade Show!

Here is more information about being a sponsor at this virtual event.

If you need further assistance, we are here to help!
Email Marie-Anne to register your sponsorship or ask questions:

clinical-aromatherapy@eyas.co.uk

<https://clinical-aromatherapy.vfairs.com/>

What is The Essence of Clinical Aromatherapy International Seminar?

This 2-day event is a fully online seminar and trade show experience celebrating clinical aromatherapy applications and the role of essential oils across a wide range of healthcare disciplines.

It is organised and hosted every 2 years by Rhiannon Lewis, director of Essential Oil Resource Consultants and editor of the International Journal of Clinical Aromatherapy. Rhiannon is also the host and organiser of the botanica conference series.

The 3rd edition of this important seminar is to be held Friday 21st & Saturday 22nd May 2021 on a professional virtual conference platform. Previous editions were in-person events held at a London hospital.

The event runs on GMT+1 from 8am to 8pm on both days.

The event comprises live lectures with experts from different countries plus a number of bonus on-demand recorded lectures.

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Participants are able to pose their questions live to speakers and continue their discussions with them and their peers and colleagues in a dynamic virtual chatroom.

On both days of the event, there is a lively virtual trade show where participants connect directly with growers, distillers, suppliers of essential oils and related products as well as educators and publishers.

In the animated virtual entrance lobby of the event itself, our main sponsors are prominently featured.

Who is this seminar destined for?

This event is destined specifically for aromatherapy professionals working in a clinical setting and those who are interested in learning more about the role of essential oils when working with sick or fragile individuals.

The Essence of Clinical Aromatherapy International Seminar is the main platform for their professional, educational, sourcing and networking needs.

No other event provides such depth and detail related to this important specialty of aromatherapy provision.

Most of our delegates are seeking to connect with suppliers of essential oils and related products, as well as source aromatherapy educators and publishers of texts related to the field.

This is why our sponsors as well as our exhibitors in the virtual trade show space are such valued features of the seminar.

At the previous edition of the Essence of Clinical Aromatherapy International Seminar, held at the Royal Marsden Hospital in London in 2019, we welcomed delegates and speakers from 18 different countries. Each edition of this seminar has been fully booked.

For the 2021 virtual edition we are anticipating participants from more than 20 countries and an increased attendance due to the virtual nature of the event.



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Call for sponsorship

The goals of The Essence of Clinical Aromatherapy International Seminar are to:

- Promote and publicise the use of clinical aromatherapy around the world.
- Foster international exchanges of research and clinical information.
- Encourage collaborations between practitioners, providers and researchers to ultimately improve health, well-being and quality of life.
- Facilitate access to producers and retailers of excellent quality products for aromatherapy.

If these goals resonate with those of your company, this seminar provides you with an excellent business opportunity!

Your support of the event enables you to reach and influence an international target audience of professionals working in the field of aromatherapeutics,

Why support this event through sponsorship?

Sponsorship of this important seminar always brings great visibility and focus on your business and the products you supply.

If you are seeking to connect with researchers and practitioners working in clinical environments and extend your international reach, sponsorship of this seminar will bring you good return on your investment.

We have a high return rate of sponsors for each subsequent event: a sure satisfaction indicator of the value of supporting this seminar.

In addition to direct contact with participants, our sponsors also benefit from the high exposure we receive in the press, industry publications, social media, inclusion in the seminar proceedings and special edition journals where our sponsors are visibly acknowledged.

All sponsors have their logo and link shown on the landing page of the event as soon as their sponsorship is received.



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Sponsorship options

For this virtual seminar edition, we have three sponsorship packages spanning different budget ranges. Their cost and their benefits are outlined below.

Option one: Main event sponsor: £900

We are seeking 11 main event sponsors who receive enhanced visibility in return for their investment as well as a trade stand and high level delegate passes for 2 booth representatives. These places typically are sponsored rapidly – be sure to get in touch without delay!

Benefits:

- Your logo prominently featured in the entrance lobby of the online platform with a direct link to your virtual trade stand.
- 1 virtual trade stand/booth that is fully customisable to reflect your brand.
- 2 trade stand/ booth reps with full 'SYNERGY' delegate access to the event.
- A full page A4 advertisement in the seminar proceedings.
- Inclusion in social media promotions in the lead-up to the event.
- Verbal and visual acknowledgement at start and close of each seminar day.
- A copy of the seminar proceedings.
- Contact list of those delegates who agreed to share their details when they registered.

Option two: Supporting seminar sponsor: £600

We are seeking general seminar sponsors who gain from good visibility as well as a conference pass for one delegate.

Benefits:

- Your logo featured on a rolling sponsors banner in the entrance lobby of the online platform.
 - 1 half page advert in the seminar proceedings.
 - 'BLEND' delegate access to the event for one person.
 - Inclusion in social media promotions in the lead-up to the event.
 - Your logo on sponsors acknowledgement slide at the start and close of each seminar day.
 - A copy of the seminar proceedings.
 - Contact list of those delegates who agreed to share their details when they registered.
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Option three: Educators roundtable debate sponsor: £300

This sponsorship is open to educators, schools, or professional organisations only.

At 6pm on May 22nd, we are hosting a 2nd moderated live educators' debate, following on from the first landmark clinical aromatherapy educators' debate that took place at botanica2020. It is the result of the expressed wish of participants to continue bringing together educators from around the world to discuss the way forward in aromatherapy education.

Benefits:

- Your organisation/ school will be announced by the moderator at the beginning of this important meeting and your logo will feature on the introductory slide of the meeting. Similarly, at the close of the session, your logo will also feature on the closing slide of the debate.
- A quarter-page advert for your organisation / school will also appear in the seminar proceedings and your school/organisation will be highlighted on social media in relation to the meeting.
- A copy of the seminar proceedings.
- 'BLEND' delegate access to the seminar for one person.

Please note: this roundtable sponsorship does not secure you a place as a roundtable panelist.

What is the next step?

We do hope you see the interest and value in sponsoring The Essence of Clinical Aromatherapy International Seminar!

To sign up for sponsorship and to begin gaining visibility right away, please contact Marie-Anne: clinical-aromatherapy@eyas.co.uk

We look forward to welcoming you there!
